



FROST FAIR at HEREFORD RACECOURSE

Saturday 13th & Sunday 14th November 2021, Hereford, HR4 9QU

HEREFORD
RACING & EVENTS

APPLICATION & CONTRACT for SPACE

To apply for space, complete, sign and return this form with your deposit for £120.00 (£100.00 plus VAT). If you are a new Exhibitor to us please include pictures of your product(s) and display(s).

Payments can be by: cheques payable to Battenburg Events Ltd, Old Stable, The Cottage, Newtown Lane, Leominster, HR6 8QD
Bank transfer to Battenburg Events Ltd, sort code 77 72 18, a/c No. 15740068 using your trading name and "HERCFF20" as reference,
Pay by link, we will issue you an invoice with a link to make a secure credit/debit card payment

Final payment is required by Friday 1st October 2021.

Trading Name: Address:

Product/service:

Contact Name: Post Code:

Mob: Website:

Tel: Facebook:

Email: Twitter:

Hand Crafted or Food	Price	Total
2m x 2m	£166.00	
2.5m x 2m	£210.00	
3m x 2m	£252.00	
3.5m x 2m	£294.00	
4m x 2m	£336.00	
5m x 2m	£420.00	
6m x 2m	£504.00	
2m x 1.2m	£150.00	
2.5m x 1.2m	£187.50	
3m x 1.2m	£225.00	
3.5m x 1.2m	£262.50	
4m x 1.2m	£300.00	

General Trader	Price	Total
2m x 2m	£180.00	
2.5m x 2m	£225.00	
3m x 2m	£270.00	
3.5m x 2m	£315.00	
4m x 2m	£360.00	
5m x 2m	£450.00	
6m x 2m	£540.00	
2m x 1.2m	£170.00	
2.5m x 1.2m	£212.50	
3m x 1.2m	£255.00	
3.5m x 1.2m	£297.50	
4m x 1.2m	£340.00	

Additions	Price	Total
Power – 3kw (13 amp)	£52.00	
Power – 16 amp	£62.00	
Power – 32 amp	£97.00	
Power – 64 amp	£130.00	
Trestle table, 4' x 2' 6"	£8.30	
Trestle table, 6' x 2' 6"	£9.40	
Chair	£2.60	

SUB TOTAL	
VAT @ 20%	
TOTAL	

Individual Marquee	Price	Total
3m x 3m	£225.00	
6m x 3m	£350.00	
Craft demo 1/2metre foc (✓) over 2.5m		

Open space on tarmac	Price	Total
3m x 3m	£100.00	
6m x 3m	£200.00	

I agree to abide by the Terms & Conditions overleaf

TERMS AND CONDITIONS

1. ACCEPTANCE OF APPLICATION FOR STAND SPACE

The Organiser shall have the discretion to accept or refuse any application without being required to give an explanation. The Organiser's decision is final.

2. PRODUCT DEFINITION

No goods other than those described on the application form may be exhibited without the prior approval of the Organiser and the Organiser shall have the discretion to require the removal of any item not so approved.

3. FOOD EXHIBITORS

We require copies of your food standard documentation along with the council with whom you are registered.

Please note that all Health & Safety and training certificates should be available for inspection.

4. STAND ALLOCATION

Requests for stands in specific positions will be considered sympathetically but no such request should be deemed as being binding on the Organiser. Stand allocations will be made taking into account the nature of product, type of demonstration and the general layout of the event.

5. STAND SIZES

The Exhibitor is responsible for booking adequate stand space for his/her entire display, including access/egress.

6. DISPLAYS

In the interest of achieving high retail standards Exhibitors must ensure that all tables are covered to the floor by a suitable covering sufficient to hide boxes etc. stored beneath the table(s).

7. ELECTRICITY

In the interest of safety, should the power supply system become overloaded it shall be within the Organiser's discretion to request any Exhibitor to disconnect lights or any other electrical appliance.

Please ensure you have all lighting or electrical equipment Portable Appliance Test (PAT) certificates available for inspection.

8. BUILD UP AND BREAKDOWN

Exhibitors must complete their stand build at least 30 minutes prior to the show opening time. Please store all boxes and packing away safely, clear of all gangways and alleyways. All vehicles to be parked in the area designated for Exhibitors' parking.

9. TRADING HOURS

Please note that Exhibitors' stands are contracted to trade throughout the advertised show opening hours - between 10am and 5pm on all trading days.

10. SECURITY AND PUBLIC LIABILITY

Battenburg Events & Hereford Racecourse cannot be held responsible for damage or loss of stock howsoever caused.

Stands may be left erected overnight, but this in no way implies responsibility on the part of the Organiser for loss or damage.

Battenburg Events & Hereford Racecourse carry Public Liability Insurance, however it should be noted that this does not include responsibility for Exhibitors' public liability cover and Exhibitors are required to take out suitable cover.

11. CAMPING/CARAVANING

Camping/caravanning is allowed but with no facilities other than a stand pipe.

12. DOGS

Only disability aid dogs are allowed on site and must be on a lead at all times.

13. BREACHES OR UNPROFESSIONAL CONDUCT

Any Exhibitor in breach of any of the conditions or who behaves, in the opinion of the Organiser, to the detriment of the public, other Exhibitors or the Organisers, will be requested to leave the venue forthwith, without refund of any monies.

14. DEPOSIT and FINAL PAYMENT

A non-refundable deposit of £120 (£100 plus VAT) is to be paid at the time of entering into the booking contract for the show. This deposit will be deducted from the total value of the invoice.

An invoice with a "pay by link" for credit/debit card payments will be issued for payment of the balance by Friday 1st October. If payment is not received four weeks prior to the show the stand may be re-let at the Organiser's discretion.

15. COVID 19

SHOULD THE EVENT BE CANCELLED DUE TO COVID RESTRICTIONS THEN ALL MONIES WILL BE REFUNDED

16. CANCELLATIONS

a) In the event of the cancellation of any booking within six weeks of the show the Exhibitor will be liable for the full cost of the stand booked.

b) All cancellations must be made in writing.

c) The Organiser shall not be liable to any Exhibitor if the event is disrupted by bad weather, major accident, civil unrest, or any other cause beyond the Organiser's control.

Marketing Material & Passes

Please complete the following orders for vehicle/Exhibitor passes and any marketing material that you are able to use in advance of the show and return with your application form. More material can be ordered closer to the event should you wish.

There is no charge for posters or tickets.

Marketing material will be posted four weeks before the Fair or earlier by request.

Flyers and posters can be supplied as “pdf”s if required for e-shots.

MARKETING MATERIAL				
Trading Name: <input style="width: 95%;" type="text"/>				
		Pdfs (✓)	No. of A4	No. of A5
Posters				
No. of DL (1/3rd A4) flyers,		<input style="width: 95%;" type="text"/>		
No. of “2 for 1” tickets		<input style="width: 95%;" type="text"/>		
PASSES				
No. of Vehicle pass		<input style="width: 95%;" type="text"/>		
No. of Exhibitors wrist bands		<input style="width: 95%;" type="text"/>		